



The New Hometown Health Center
Comprehensive and compassionate care for rural Maine





Greetings from the CEO

All Mainers deserve access to exceptional healthcare. That is why this project is so close to my heart. The vision of this project is to meet the unique needs of our State's rural residents. In crafting this concept my team and I have engaged with the community and distilled extensive data to craft a multifaceted healthcare campus that addresses critical needs and takes a truly patient-driven approach that will increase access, expand services, build community and improve outcomes.

Hometown Health Center will be an example of a new concept in healthcare that, through a comprehensive, patient-centered approach, can improve health outcomes at lower cost. This inclusive and comprehensive model includes a new healthcare clinic, dental care, a community wellness center, recovery center, a day care facility as well as our administrative offices.

This new facility will enable Hometown Health Center not only to respond better to the health challenges facing the region, but also to strengthen the fabric of the community with an integrated clinical program, social engagement programs and a wellness area.



Community Impact

The new Hometown Health Center will improve access to high quality care by bringing together medical, clinical, dental, behavioral health and wellness at a single convenient location. This integrated model will become a vital resource for all residents of Penobscot, Piscataquis, Somerset and Waldo counties. With your help, we envision a community hub, especially for our elderly, uninsured and low income families. Key benefits of the new health center include:

PANDEMIC RESPONSE Covid-19 revealed new challenges. The new Center addresses the challenges of the current and future pandemics on multiple levels. Notable features include streamlined patient flow, an advanced air circulation system to minimize the spread of airborne disease, and convenient access to behavioral health practitioners.

OPIOID CRISIS Rural Maine has been severely impacted by the opioid crisis. Our goal is to reduce barriers to those who desperately need and want to begin the recovery process in an environment that is accessible, compassionate, supportive and safe.

SERVICE AREA POPULATION STATISTICS

40%


Patients with income below 200%
of Federal Poverty Level

12%

Uninsured
patients

15%

Patients aged
over 65 years



DAYCARE Adequate, safe, and affordable adult and child daycare is a critical need for our region. Without access to quality daycare, families face employment challenges that hinder the economic health of our area. Hometown Health Center will provide a much-needed resource for our staff and community.

NUTRITION Proper nutrition is a challenge for many Mainers. Many in our communities face food insecurity, lack access to healthy food options, or need support in learning to eat healthier. With resources and programs including a state-of-the-art teaching kitchen, a community garden, and a food bank - the new Hometown Health Center will play an essential role in improving the nutritional health of rural central Maine.

WELLNESS Improved fitness can reduce chronic conditions and improve overall health. The new center will feature a comprehensive wellness suite and programs, with offerings such as encompassing yoga, racquetball, basketball, physical therapy, and weight training.

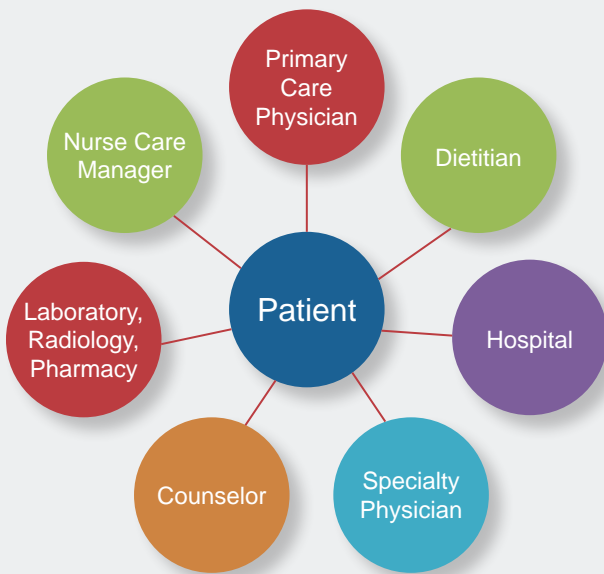


A New Model

The mission of Hometown Health Center is to provide compassionate, comprehensive, affordable, and accessible health care to people of all ages, regardless of economic status. HHC is a Federally Qualified Health Center in rural central Maine that offers medical services, dental services, behavioral health services, medication treatment, a sliding-fee scale for payment that is based on patient income, several prescription assistance programs, and much more.

Comprehensive health care necessitates treating the whole person. Treatment is not exclusively medical, nor is it solely psychological. Hometown Health Center understands and incorporates an integrated approach to its health care treatment philosophy whereby the medical services are seamlessly blended with behavioral health services to provide complete and well-balanced care for the patient.

Everyone at HHC has one objective: making healthy communities. We work hard to make that a reality by offering the best in medical care, preventive care, care coordination, acute care and same-day appointments.



Patient Centered Medical Home Model

- Comprehensive Care
- Patient- Centered
- Coordinated Care
- Accessible Services
- Quality and Safety







Recovery Center

HHC is committed to meeting the overall health needs of its patients and community. COVID is not the only pandemic: Opioid addiction is more pervasive and dangerous. The impact of both has been enormous but for HHC innovation is the answer to community struggles. The new HHC facility will have ample space to expand programs and will include a Recovery Center to provide more intensive services, peer support, and coaches in a safe recovery-centered atmosphere.

As drugs find their way into the hands of younger and younger children, HHC has incorporated addiction education and support into its School Based Health Center. Preventing addiction in our youngest is the best way to fight this persistent and deadly issue. The time is now to get in front of our children and to help them understand the science behind addiction. It is especially critical for children living in homes where addiction and drug use may seem normal, even inevitable. We simply cannot wait as overdose rates are climbing across the state every year. HHC aims to support children in avoiding the addiction cycle and helping them understand that just one pill, one time, can be deadly.

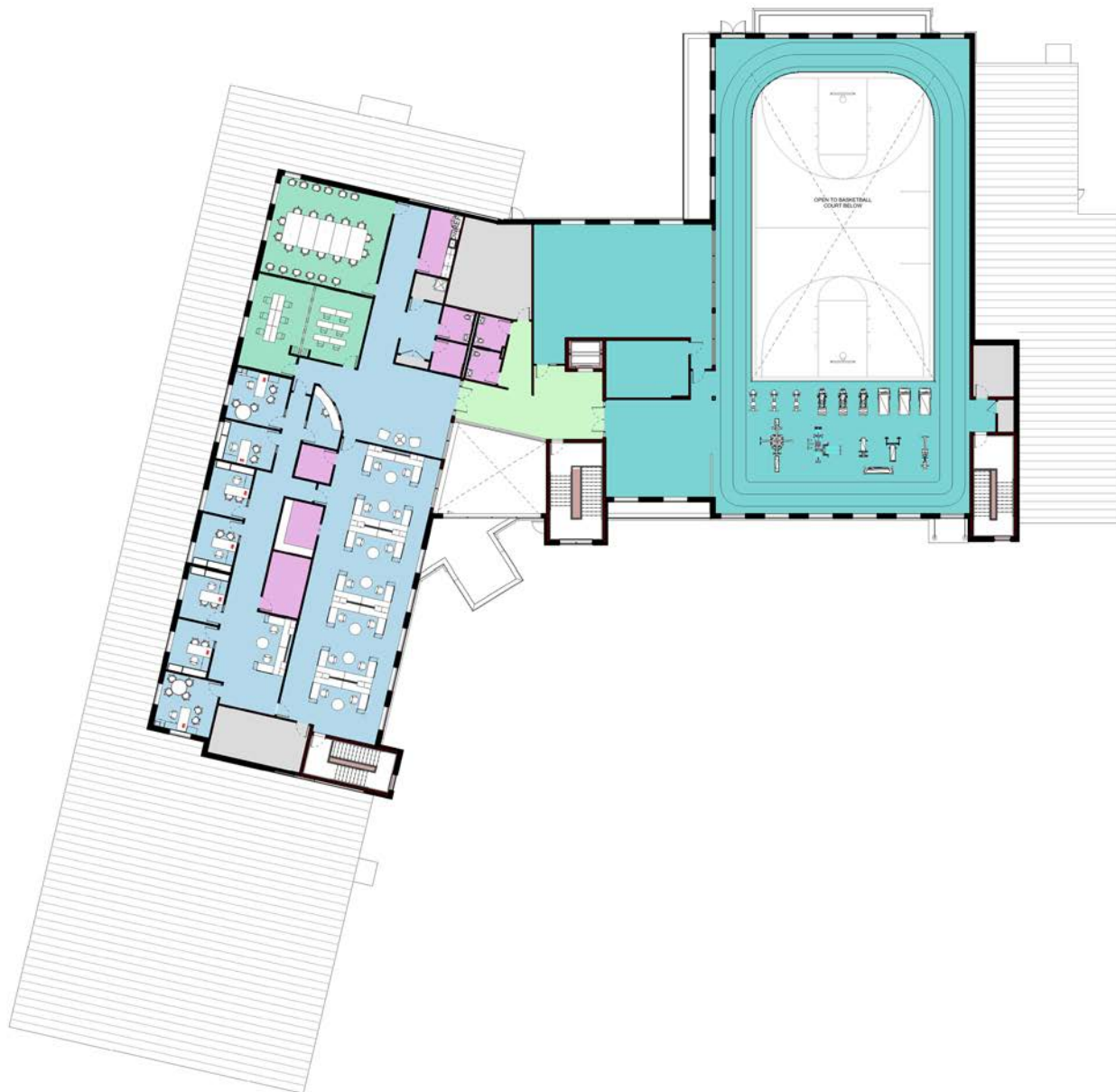
This new resource will provide vital medical, behavioral and support resources to our community. As addiction continues to claim lives, we must make a difference now!

Comprehensive Care at a Single Location



- PROGRAM USE
- Admin
 - Behavioral Health
 - Daycare
 - Dental
 - Exam Room
 - Lab
 - Patient Circulation
 - Procedure
 - Staff Circulation
 - Util
 - Vertical Circulation
 - Wellness

*Medical, Dental, Behavioral Health and Wellness Facilities
in a single, convenient location.*



PROGRAM USE

- Admin
- Admin - Conference
- Admin - Util
- Patient Circulation
- Util
- Vertical Circulation
- Wellness







A Virtual Tour

We envision the new Hometown Health Center as a community hub and a place where all are welcome. Our vision is to create a vibrant and comfortable place where people can not only come to receive leading edge medical care, but also to learn, recreate and celebrate. Every detail of the space has been designed to meet the diverse and unique needs of Maine's rural communities, and to support the need for a holistic facility that treats the whole patient.

This cutting-edge facility incorporates advanced building systems, such as photo-voltaic roof panels and high-efficiency HVAC systems to improve energy efficiency, reduce operating costs and to minimize harmful emissions. On the interior, carefully chosen colors and finishes create a welcoming, calming and light-filled environment conducive to fostering a healthy community. Come and join us for a virtual visit to rural Maine's newest, most advanced, and most comprehensive health and wellness campus.





Welcoming Entrance

Convenient parking, lush landscaping, and large expanses of glass combine to create an inviting first point of entry to the new Health Center.

Lobby

With its warm color palette, natural materials, and open design concept, the lobby creates a serene and calming environment. Interactive kiosks along with multiple staffed stations facilitate swift check-in and check-out for a convenient visitor experience.





Patient Circulation

Great care has been taken to ensure the safety, efficiency and comfort of patients visiting our Health Center. Separate Patient and Provider circulation paths promote a healthy environment. Individual waiting areas for care group “pods” provide an intimate and welcoming patient experience.

Care Team Pods

Care teams will occupy designated “pods”. Each pod will house exam rooms, procedure areas, and labs. The “pod” concept facilitates communication among the entire patient-care continuum – thus improving outcomes and enhancing the patient experience.





LINCOLN BROWN ILLUSTRATION

Wellness Center

Comprehensive and diverse wellness programs promote healthy living. The center encompasses a walking trail, weight room, teaching kitchen, basketball and racquetball courts, rooms for educational classes, such as diabetes and pain management education, and a physical therapy department.

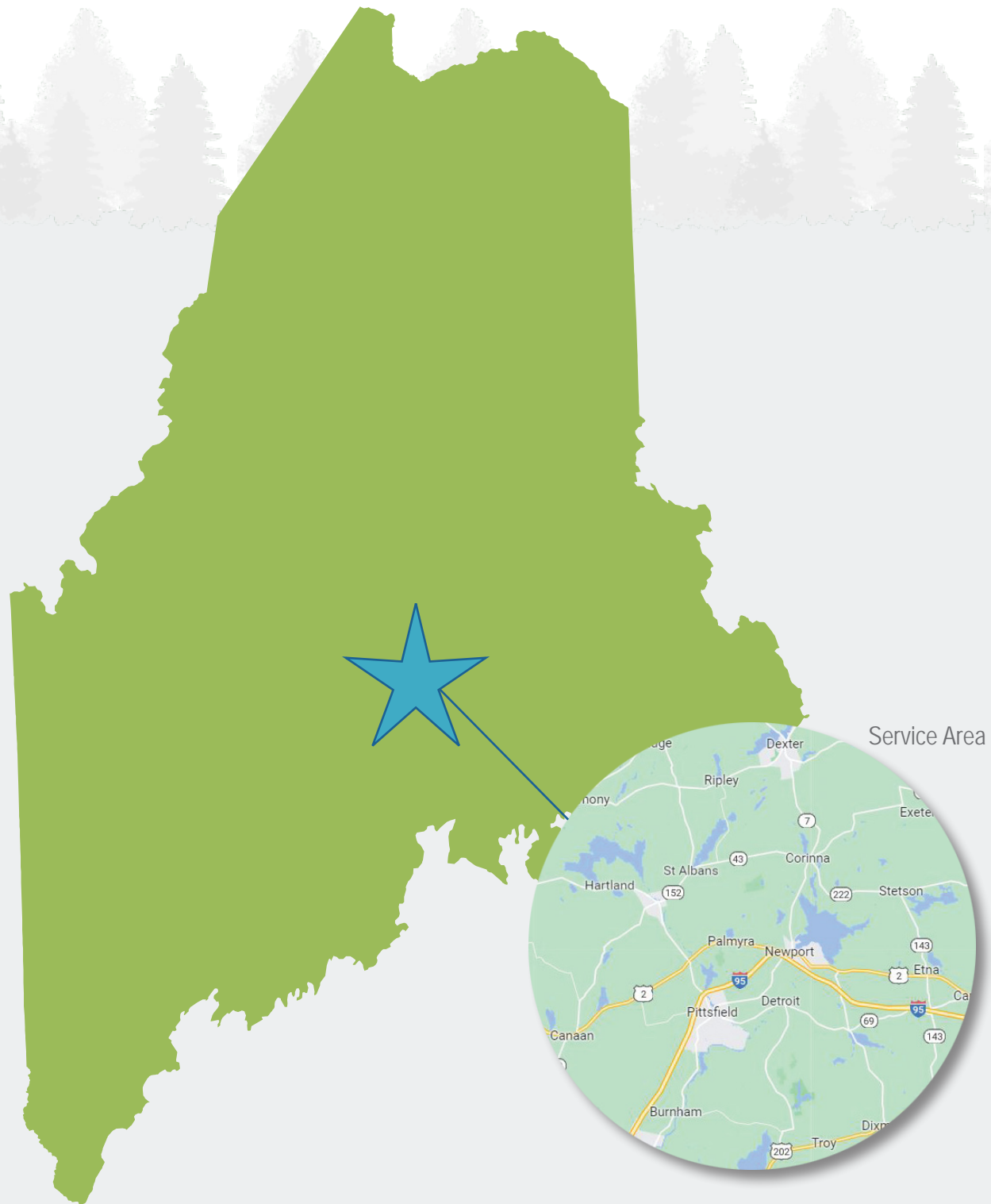
Check-Out

Conveniently situated check-out areas in the main lobby improve space use efficiency and ease of access for patients.



Location

Palmyra, Maine
Somerset County





Mission

HHC will make a difference in the lives of our patients, and communities by providing high quality, affordable care through a wide range of services.

Vision

To create a community of trusted healthcare partners utilizing advances in technology, local resources, and educational programming, improving outcomes for our patients.

Diversity Statement

HHC is committed to building a diverse and inclusive organization for the communities we serve. We believe that by valuing diversity and inclusion, we create an environment of equitable healthcare for everyone.

Leadership

Board of Directors

Jim Lemieux, Board President
Dawn Littlefield-Gordon, Vice President
Jim Burns, Secretary
Mike Wiers, Treasurer
John Parola
Margie Downing
Jody Fernald
Deborah Wisdom
Debra Capilli

Executive Leadership

Robin Winslow, Chief Executive Officer
Joshua Snowman, Chief Financial Officer
Penny Townsend, Chief Program Officer
Heidi Lacroix, Chief Operating Officer
Michael MacDonald, MD, Chief Medical Officer
Lindsay Norton, FNP, Assistant Medical Officer
Israel Adeloye, DMD, Chief Dental Officer



Ways to Give

Our goal is to raise \$6 Million before 2024. To help us achieve that goal, there are many exciting ways for businesses and individuals to lend their support to the new Hometown Health Center. Below we have outlined just some of the ways you can contribute.

GIVING WALL Donors at select levels can choose to have their contributions honored and celebrated on the Giving Wall. This beautiful display will be prominently featured in the building lobby.

SPONSORSHIPS AND NAMING OPPORTUNITIES Donors may choose to sponsor a room in the building or a program of their choosing.

FINANCIAL GIVING Cash donations, both one-time and recurring, are an invaluable way to help support this vital new community resources.

Visit www.hometownhealthcenter.org for more information, or contact Robin Winslow at robin.winslow@hhcme.org.

Hometown Health Center is a 501(c)3. Your contributions are tax deductible.





Hometown Health Center

Newport, Maine 04953

(207) 368-5189

hometownhealthcenter.org

Future Home of HHC

55 Fletcher Drive

Palmyra, Maine 04965

